POL

ISSUE



Contract / Revision

Original Date / Revision

WKMG

248280

08/28/12

Flight Dates 10/30/12-11/12/12

Order Sep 00:15:00 1192 Estimate # Product Alt Order # 06144625 **DCCC** Billing Type Cash 15% Agency Com **GENERAL** Order Type **Billing Contact** Billing Cycle EOM/EOC Advertiser Democratic Congressional C Billing Calendar BROADCAST 1010 Wisconsin Avenue NW

Great American Media Agency

05/15/12

Buying Contact

1010 Wisconsin Avenue NW

Suite 800 Washington, DC 20007 Suite 800 Washington, DC 20007

Sales Office PHI Sales Region NAT

Agency Ref

Rev Codes AGY

Demographic

Advertiser Ref

Product Codes PA-Democrat

A35+

Priority P-3

Primary Account Executive Kristen Waskie

Account Executive Order% Start Date End Date Kristen Waskie 100%

Order Share 100% Market Value 195015

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals Billing Plan Net Amount Gross Amount Net Amount Gross Amount Rating Start Date End Date # Spots Month # of Spots \$165,762,75 \$195,015.00 11/06/12 November 2012 \$165,762.75 \$195,015.00 0.00 10/29/12 76 0.00 \$165,762.75 \$195,015.00 76 Totals

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	0 71		Amount
N 1 WKMG 10/30/1	2 11/05/12	M-F 11p News	CM	11-1135p	MTF	:30	3	\$2,500.00 P-3	0.00 NM	3	\$7,500.00
<u>Start Date</u> Week: 10/30/12	End Date 11/05/12	M-F 11p News <u>Weekdays</u> MTF	Spots/Week 3	<u>Rate</u> \$2,500.00	Rating 0.00						
N 2 WKMG 10/30/1	2 11/05/12	M-F David Letterm	an CM	1136p-1238a	MTWTF	:30	5	\$725.00 P-3	0.00 NM	5	\$3,625.00
		David Letterman									
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 10/30/12	11/05/12	MTWTF	5	\$725.00	0.00					_	
N 3 WKMG 10/30/1	2 11/05/12	11-12p Price Is Rig	ght CM	11a-12p	MTWTF	:30	5	\$900.00 P-3	0.00 NM	5	\$4,500.00
		Price Is Right									
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/30/12	11/05/12	MTWTF	5	\$900.00	0.00						
N 4 WKMG 10/30/1	2 11/05/12	Local 6 News 12-1	230p CM	12-1230p	MTWTF	:30	3	\$725.00 P-3	0.00 NM	3	\$2,175.00
		Local 6 News 12-1	1230p								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					l	





Flight Dates 10/30/12-11/12/12

Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

Order Sep 00:15:00

Advertiser Democratic Congressional Product DCCC

							Tota	ie.
Ln Ch Start End	Inventory Code Break	start/End	Time Days	Len Spots	Rate Pri	Rtg Type	******	Amount
N 4 WKMG 10/30/12 11/05/	2 Local 6 News 12-1230p CM Local 6 News 12-1230p	12-1230p	MTWTF	:30 3	\$725.00 P-3	0.00 NM	3	\$2,175.00
<u>Start Date</u> <u>End Dat</u> Week: 10/30/12 11/05/12	MTWTF	3 \$725.00	Rating 0.00		•		_	
N 5 WKMG 10/30/12 11/05/	2 Morn News at 5a CM Morn News at 5a	5-530a	MTWTF	:30 2	\$350.00 P-3	0,00 NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/13		<u>k Rate</u> 2 \$350.00	Rating 0.00					
N 6 WKMG 10/30/12 11/05/	12 News at 5p CM News at 5p	5-530p	MTWTF	:30 5	\$700.00 P-3	0.00 NM	5	\$3,500.00
<u>Start Date</u> <u>End Dat</u> Week: 10/30/12 11/05/13		<u>k Rate</u> 5 \$700.00	Rating 0.00		M441111			
N 7 WKMG 10/30/12 11/05/	12 Morn News at 530a CM Morn News at 530a	530-6a	MTWTF	:30 3	\$400.00 P-3	0.00 NM	3	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/13		<u>k Rate</u> 3 \$400.00	Rating 0.00			:		
N 8 WKMG 10/30/12 11/05/	12 News at 6p CM News at 6p	6-630p	MTWTF	:30 5	\$800.00 P-3	0.00 NM	5	\$4,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/1		<u>k Rate</u> 5 \$800.00	Rating 0.00					
N 9 WKMG 10/30/12 11/05/	12 Morn News at 6a CM Morn News at 6a	6-7a	MTWTF	:30 1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Da</u> Week: 10/30/12 11/05/1		<u>k Rate</u> 1 \$500.00	Rating 0.00					
N 10 WKMG 10/30/12 11/05/	12 CBS Evening News CM CBS Eve News	630-7p	MTWTF	:30 5	\$1,500.00 P-3	0.00 NM	5	\$7,500.00
<u>Start Date</u> <u>End Da</u> Week: 10/30/12 11/05/1		<u>k Rate</u> 5 \$1,500.00	Rating 0.00					
Spot Ch Date Range 1 VKMG 10/30/12-11/05/1		a <u>rt/End Time</u> 0-7p	***	<u>Veekdays</u> <u>Le</u> ⁄ITWThF	ength <u>Rate</u> :30 (\$1,500.00)	Rtg Type 0.00 NM		
See MG 10.8 [Oversold]	O CBS Suming Nove	0-7p	6.	«TWThF	:30 (\$1,500.00)	0.00 0/1//		
2 VKMG 10/30/12-11/05/1 See MG 10.6,10.7 [Oversold]	2 CBS Everiming News 03	0-1 p			.00(\$1,000.00)	,,,,,		
3 VKMG 10/30/12-11/05/1 See MG 10.8	2 CBS Evening News 63	0-7p	N	TWThF	:30 (\$1,500.00)	0.00 <i>NM</i>		
[Oversold] 6 VKMG 10/30/12-11/02/1	2 Morn News at 6a 6-	7a	-	-TWThF	:30 \$750.00	0.00 NM		
		7a	-	-TWThF	:30 \$750.00	0.00 NM		
→ MG for 10.2 11/05		-1135p		WTh~	:30 \$3,000.00	0.00 NM		
8 VKMG 10/31/12-11/01/1								A4 000 00
N 11 WKMG 10/30/12 11/05	News at 7p	7-7:30p	MTWTF	:30 2	2 \$900.00 P-3	0.00 NM	2	\$1,800.00
<u>Start Date</u> <u>End Da</u> Week: 10/30/12 11/05/1	2 MTWTF	2 \$900.00	0.00				_	AO 100 0 5
N 12 WKMG 10/30/12 11/05	12 CBS This Morning CM The Early Show	7- 9 a	MTWTF	:30 6	\$ \$400.00 P-3	0.00 NM	6	\$2,400.00
Start Date End Da	te <u>Weekdays</u> <u>Spots/Wee</u>	<u>Rate</u>	Rating				l	





Flight Dates 10/30/12-11/12/12

Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

Order Sep 00:15:00

<u>Advertiser</u> Democratic Congressional <u>Product DCCC</u>

								Tota	nls
Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spot		Rtg Type \$	Spots	Amount
N 12 WKMG 10/30/12 11/05	12 CBS This Morning The Early Show	j CM	7-9a	MTWTF	:30	6 \$400.00 P-3	0.00 NM	6	\$2,400.00
Start Date End Da Week: 10/30/12 11/05/1		Spots/Week 6	<u>Rate</u> \$400.00	Rating 0.00					
N 13 WKMG 10/30/12 11/05			9-10a	MTWTF~-	:30	2 \$300.00 P-3	0.00 NM	2	\$600.00
<u>Start Date</u> <u>End Da</u> Week: 10/30/12 11/05/	te <u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00					
Week: 10/30/12 11/05/10 11/02/12 11/02		CM	10-11p	2	:30	2 \$9,500.00 P-3	0.00 NM	2	\$19,000.00
Start Date End Da	te Weekdays	Spots/Week	Rate	Rating 0.00					
Week: 10/29/12 11/04/ N 15 WKMG 11/02/12 11/02		∠ CM	\$9,500.00 9-10p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.00
14 10 14 (1102) 12 11102	CSI:NY		•				1		
Start Date End Date Week: 10/29/12 11/04/		Spots/Week 1		Rating 0.00					
N16 WKMG 11/03/12 11/03	******	CM	11-1135p	1-	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
Start Date End D	<u>tte Weekdays</u>	Spots/Week		Rating 0.00					
Week: 10/29/12 11/04/ N17 WKMG 11/03/12 11/03		CM	\$2,000.00 6-630p	1_	:30	1 \$675.00 P-3	0.00 NM	1	\$675.00
NT/ VVKWG TI/OS/12 TI/OS	Sat Local 6 News		О ОООР	_		*******			
Start Date End D		Spots/Week		Rating					
Week: 10/29/12 11/04/ Spot Ch Date Range	21- Description	1 Star	\$675.00 t/End Time	0.00 V	Veekdays	Length Rate	Rtg Type		
1 VKMG 10/29/12-11/04/		6-63		_	Sa				
See MG 17.2	21						l		
[NEED MG OFFER 2 VKMG 10/30/12-11/02/		5-53	30p	-	TWThF	- :30 \$675.00	0.00 NM		
⊕ MG for 17.1 11/03									
N18 WKMG 11/03/12 11/03	/12 7-9a CBS This M 7-9a Sat Early Sl		7-9a	2-	:30	2 \$450.00 P-3	0.00 NM	2	\$900.00
Start Date End D Week: 10/29/12 11/04/		Spots/Week 2		Rating 0.00					
N 19 WKMG 11/03/12 11/03	/12 Sat Prime 9p Crimetime Sat	СМ	9-10p	1-	:30	1 \$3,000.00 P-3	0.00 NM	1	\$3,000.00
Start Date End D		Spots/Week		Rating					
Week: 10/29/12 11/04/	121- Description		\$3,000.00 rt/End Time	0.00 V	Veekdays	Length Rate	Rtg Type		
Spot Ch Date Range 1 VKMG 10/29/12-11/04/		9-10		_	Sa				
See MG 19.2									
Program N/A as th 2 VKMG 11/02/12-11/02/	s is NCAA Football]	8-9	n	-	F	- :30 \$3,000.0	0.00 NM		
(f) MG for 19.1 11/03	121 III IIIIe op	0 0	~						
N 20 WKMG 11/04/12 11/0	1/12 Face The Nation		1030-11a	1	:30	1 \$1,700.00 P-3	0.00 NM	1	\$1,700.00
<u>Start Date</u> <u>End D</u> Week: 10/29/12 11/04	ate Weekdays	Spots/Week		Rating 0.00					
Week: 10/29/12 11/04/ N21 WKMG 11/04/12 11/0	1/12 Sun 11p News a	fter NFICM	Late News	1	:30	1 \$3,500.00 P-3	0.00 NM	1	\$3,500.00
Start Date End D	Sun 11p News a ate <u>Weekdays</u>	Spots/Weel	<u>Rate</u>	Rating					





Flight Dates 10/30/12-11/12/12

Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

Order Sep

Advertiser Democratic Congressional Product DCCC

Estimate # 1192

00:15:00

Advertiser	Demo	cratic Co	ngressional <u>r</u>	TOGGO! DO								
Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days		Len Spots	s Rate Pri	Rtg Type	Tota Spots	<u>Is</u> Amount
N 21 WKMG			Sun 11p News aft		Late News			:30	1 \$3,500.00 P-3	0.00 NM	1	\$3,500.00
N 21 WKIVIG	11/04/1	2 11/04/12	Sun 11p News aft		Laterione							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	1	1	\$3,500.00	0.00		<u></u>				
N 22 WKMG	11/04/1	2 11/04/12	NFL Game 2	СМ	various		1	:30	1\$10,000.00P-3	0.00 NM	1	\$10,000.00
			NFL Game 2		(4:15 PM-7:	00 PM)						
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		11/04/12	1		\$10,000.00	0.00		.00	2 \$250.00 P-3	0.00 NM	2	\$500.00
N 23 WKMG	11/04/1	2 11/04/12	6-830a Sun News 6-830a Sun News		6a-830a		2	:30	Z \$250.00 F-3	0.00 THIN	_	ψουσίου
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		11/04/12	2	2		0.00		.20	1 \$815.00 P-3	0.00 NM	2	\$815.00
N 24 WKMG	11/04/1	2 11/04/12	Sun 630p News No Show/NFL gm	CM 12	630-7p		1	:30	\$015.00 F-3	O.OO ININI	_	4013.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					İ	
Week: 10		11/04/12	1	1 Stor	\$815.00 t/End <u>Time</u>	0.00	1/1	eekdays	Length Rate	Rtg Type		
	1 <u>Date Ra</u>		escription un 630p News	630			_	Su	:30 (\$815.00			
	e MG 24.		an osop news	000	' '				•		ĺ	
		OFFERS]									1	
			lorn News at 6a	6-7	3			ГW	:30 \$410.00	0.00 NM	1	
⊕ M	G for 24.1	11/04									1	
3 VKM0	3 11/01/1	2-11/02/12 N	lorn News at 6a	6-7	9		-	ThF	:30 \$405.0	0.00 NM		
⊕ M•	G for 24.1	11/04				·						
N 25 WKMC	3 11/04/1	12 11/04/12	Sun Prime 7-8p Sun 7-8p	СМ	7-8p		1	:30	1 \$8,500.00 P-3	0.00 NM	1	\$8,500.00
St	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	1	•	\$8,500.00	0.00					1.	40.400.00
N 26 WKM	3 11/04/	12 11/04/12	CBS Sunday Mo		9-1030a		1	:30	1 \$2,100.00 P-3	0.00 NN	1	\$2,100.00
St	art Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating					1	
Week: 10		11/04/12	1		\$2,100.00	0.00				0.00.141		#00 000 00
N 27 WKM	G 10/30/	12 10/30/12	Tue Prime 8p NCIS	CM	8-9p	-2		:30	2\$13,000.00 P-3	0.00 NM	2	\$26,000.00
St	art Date	End Date	Weekdays	Spots/Weel	<u> Rate</u>	<u>Rating</u>					l	
Week: 10	0/29/12	11/04/12	-2		2\$13,000.00							#00 000 00
N 28 WKM	G 10/30/	12 10/30/12	Tue Prime 9p NCIS:LA	СМ	9-10p	2		:30	2\$10,000.00 P-3	0.00 NN	1 2	\$20,000.00
<u>Si</u> Week: 16	tart Date	End Date 11/04/12	<u>Weekdays</u> -2	Spots/Weel	<u>k Rate</u> 2\$10,000.00					****		
		12 10/31/12	Wed Prime 10p	CM	10-11p	2-		:30	2\$10,000.00 P-	0.00 NN	1 2	\$20,000.00
			CSI	Consta Mica	Poto	Rating						
	tart Date	End Date 11/04/12	<u>Weekdays</u> 2	Spots/Wee	<u>k Rate</u> 2\$10,000.00							
Week: 1		12 10/31/12		CM	8-9p			:30	1 \$8,000.00 P-	3 0,00 NN	1	\$8,000.00
M OO AAKIM	G [U/3]/	14 10/31/12	Survivor	OW	m	_			•			
9	tart Date	End Date	Weekdays	Spots/Wee	<u>k Rate</u>	Rating						
و Week: 1		11/04/12	1		1 \$8,000.00						4	
		12 10/31/12	Wed Prime 9p Criminal Minds	СМ	9-10p	2-		:30	2 \$9,500.00 P-	3 0.00 NM	Л 2	\$19,000.00
0	tart Date	End Date	Weekdays	Spots/Wee	k <u>Rate</u>	Rating						
<u> </u>	tait Date	Litt Date	* * Ochadyo									



Flight Dates 10/30/12-11/12/12

Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

Order Sep

00:15:00

Print Date: 08/30/12

Advertiser Democratic Congressional Product DCCC

Estimate # 1192

		٠		lt	Decale	Start/End	Time Days	Len S	note	Rate Pri	Rta Tyne	Tota Spots	als Amount
Ln	Ch	Start	End	Inventory Code		Start/End			***************************************				\$19,000.00
N 31	WKMG	10/31/12	10/31/12	Wed Prime 9p Criminal Minds	СМ	9-10p	2	:30	2	\$9,500.00 P-3	0.00 NM	2	\$19,000.00
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
V	/eek: 10/2	29/12	11/04/12	2	2	\$9,500.00	0.00						
N 32	WKMG	11/03/12	2 11/03/12	5-7a Sat News	CM	5-7a	1-	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
• • • • • • • • • • • • • • • • • • • •				Sat 5-7a News									
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/2		11/04/12	1-	1	\$200.00	0.00					1	
N 33	WKMG	11/06/13	2 11/06/12	Local 6 News 12	-1230p CM	12-1230p	-T	:30	1	\$725.00 P-3	0.00 NM	1	\$725.00
				Local 6 News 12	-1230p								
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
V	/eek: 11/0		11/12/12	-T	1	\$725.00	0.00						
N 34	WKMG	11/06/1	2 11/06/12	Morn News at 53	oa CM	530-6a	-T	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
,,,,,			_ ,,,	Morn News at 53	30a								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	Veek: 11/		11/12/12	-T	1	\$400.00	0.00					J	
											Totals	76£	195 015 00

lotals



Flight Dates 10/16/12-10/22/12

00:15:00 Order Sep

Estimate # 1194 **Product**

06144636 Alt Order # **DCCC** 248281 / Contract / Revision

Billing Type Cash Original Date / Revision 15% Agency Com

GENERAL Order Type 05/15/12 08/28/12 **Billing Contact** Billing Cycle EOM/EOC

Advertiser Democratic Congressional C Billing Calendar BROADCAST 1010 Wisconsin Avenue NW

Suite 800 A35+ Demographic

Washington, DC 20007 Agency Great American Media POL ISSUE AGY Rev Codes

Buying Contact Product Codes PA-Democrat Sales Office PHI

P-3 Priority

Sales Region NAT 1010 Wisconsin Avenue NW

Advertiser Ref Agency Ref Suite 800 Washington, DC 20007

Start Date

\$77,596.50

Order%

34

Primary Account Executive

Kristen Waskie

Totals

Account Executive

100% Kristen Waskie Order Share 100% Market Value 91290

End Date

\$91,290.00

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan **Order Totals** # Spots **Net Amount Gross Amount** Rating Start Date End Date Net Amount Gross Amount Month # of Spots 0.00 10/01/12 10/22/12 34 \$77,596.50 \$91,290.00 \$77,596.50 \$91,290.00 October 2012 34 0.00

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ots_	Rate Pri	Rtg Type	Tota Spots	s Amount
N 1 \	WKMG	10/16/12	2 10/22/12	M-F 11p News	CM	11-1135p	MTWTF	:30	3	\$2,500.00 P-3	0.00 NM	3	\$7,500.00
				M-F 11p News									
	Start	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10/1	6/12	10/22/12	MTWTF	3	\$2,500.00	0.00						
N 2 \	WKMG	10/16/1	2 10/22/12	11-12p Price Is F	Right CM	11a-12p	MTWTF	:30	2	\$900.00 P-3	0.00 NM	2	\$1,800.00
				Price Is Right									
	Start	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	eek: 10/1	6/12	10/22/12	MTWTF	2	\$900.00	0.00			****			
N 3	WKMG	10/16/1	2 10/22/12	Local 6 News 12	2-1230p CM	12-1230p	MTWTF	:30	3	\$725.00 P-3	0.00 NM	3	\$2,175.00
				Local 6 News 12	2-1230p								
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
We	eek: 10/1	6/12	10/22/12	MTWTF	3	\$725.00	0.00						
N 4	WKMG	10/16/1	2 10/22/12	Morn News at 5	a CM	5-530a	MTWTF	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
				Morn News at 5	а								
	Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						





Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

Order Sep 00:15:00

Advertiser Democratic Congressional Product DCCC

									Total	ls
Ln Ch Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Spot		Rtg Type S	anga manga	Amount
N 4 WKMG 10/16/12	2 10/22/12	Morn News at 5a Morn News at 5a	СМ	5-530a	MTWTF	:30	1 \$350.00 P-3	0.00 NM	1	\$350.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	Weekdays MTWTF-~	Spots/Week 1	Rate \$350.00	Rating 0.00			0.00.104	4	#400.00
N 5 WKMG 10/16/12		Morn News at 530 Morn News at 530	Оа	530-6a	MTWTF	:30	1 \$400.00 P-3	0.00 NM	1	\$400.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00					
N 6 WKMG 10/16/1	2 10/22/12	News at 6p News at 6p	СМ	6-630p	MTWTF	:30	2 \$800.00 P-3	0.00 NM	2	\$1,600.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00					
N 7 WKMG 10/16/1	2 10/22/12	Morn News at 6a Morn News at 6a	СМ	6-7 a	MTWTF	:30	1 \$500,00 P-3	0.00 NM	1	\$500.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
N 8 WKMG 10/16/1	2 10/22/12	CBS Evening Nev CBS Eve News	ws CM	630-7p	MTWTF	:30	2 \$1,500.00 P-3	0.00 NM	3	\$3,000.00
Start Date Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$1,500.00	Rating 0.00					
Spot Ch Date Ra		escription BS Evening News	<u>Star</u> 630-	<u>t/End Time</u> -7p	_	<u>/eekdays</u> TWThF		Rtg <u>Type</u> 0.00 <i>NM</i>		
See MG 8.3 [4 Political]		Ū								
3 VKMG 10/16/12		Iorn News at 6a	6-7a	ı	-	TWThF	:30 \$750.00	0.00 NM		
4 VKMG 10/16/12	2-10/19/12 N	lorn News at 6a	6-78	1	-	TWThF	:30 \$750.00	0.00 NM		
N 9 WKMG 10/16/1		News at 7p News at 7p	CM	7-7:30p	MTWTF	:30	2 \$900.00 P-3	0.00 NM	2	\$1,800.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week		<u>Rating</u> 0.00					
N 10 WKMG 10/16/1	2 10/22/12	CBS This Mornin	g CM	7-9a	MTWTF	:30	1 \$400.00 P-3	0.00 NM	1	\$400.00
Start Date Week: 10/16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week	Rate \$400.00	<u>Rating</u> 0.00					
N11 WKMG 10/16/1		9-10a Rachael R Rachael Ray	ay CM	9-10a	MTWTF	:30	2 \$300.00 P-3	0.00 NM	2	\$600.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00					
N 12 WKMG 10/19/	12 10/19/12	Fri Prime 10p Blue Bloods	CM	10-11p	1	:30	1 \$9,500.00 P-3	0.00 NM	1	\$9,500.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$9,500.00	<u>Rating</u> 0.00					40.655.55
N 13 WKMG 10/19/	12 10/19/12	Fri Prime 9p CSI:NY	СМ	9-10p	1	:30	1 \$8,000.00 P-3	3 0.00 NM	1	\$8,000.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Weel	<u>Rate</u> \$8,000.00	Rating 0.00					.
N14 WKMG 10/20/	12 10/20/12	7-9a CBS This N 7-9a Sat Early S		7-9a	1-	:30	1 \$450.00 P-3	3 0.00 NM	1	\$450.00
Start Date	End Date	Weekdays	Spots/Weel	<u>Rate</u>	Rating				1	



248281

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

Order Sep 00:15:00

Advertiser Democratic Congressional Product DCCC

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo		Section of the sectio	Rtg Type		Amount
N 14 WKMG 10/20/1	2 10/20/12	7-9a CBS This Mo 7-9a Sat Early Sh		7-9a	1-	:30	1 \$450).00 P-3	0.00 NM	1	\$450.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				•		
Week: 10/15/12	10/21/12	1-	1	\$450.00	0.00	:30	1 \$5 500	0.00 P-3	0.00 NM	1	\$5,500.00
N 15 WKMG 10/21/1	2 10/21/12	Sun Prime 10-11p NYC 22		10-11p	_	:30	1 \$5,500	J.UU F-3	U.UU INIVI	'	ψυ,υου.υο
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Week 1	Rate \$5,500.00	Rating 0.00						
N 16 WKMG 10/21/1	2 10/21/12	Face The Nation Face The Nation	СМ	1030-11a	1	:30	1 \$1,70	0.00 P-3	0.00 NM	1	\$1,700.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	1		\$1,700.00	0.00	:30	1 \$3,50	00 P-3	0.00 NM	1	\$3,500.00
N 17 WKMG 10/21/1		Sun 11p News aft Sun 11p News aft	ter NFL	Late News	_	.30	1 93,50	J.00 F-3	0.00 14141		ψ5,500.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$3,500.00	Rating 0.00						
N 18 WKMG 10/21/1			CM	630-7p	1	:30	1 \$81	5.00 P-3	0.00 NM	2	\$815.0
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	1	1	\$815.00	0.00					1	
Spot Ch Date Ra	<u>ange</u> <u>D</u>	escription	<u>Star</u>	t/End Time	****	<u>eekdays</u>	<u>Length</u>		Rtg Type		
1 VKMG 10/15/1	2-10/21/12 S	un 630p News	630-	-7p		S	u :30 (\$815.00)	0.00 NM		
See MG 18	•										
[NEED MG]										I.	
•	-	forn Nowe at 6a	6-79	1		TW	- :30	\$410.00	0.00 NM		
2 VKMG 10/16/1	2-10/17/12 N	lorn News at 6a	6-78	I	 -	TW	- :30	\$410.00	0.00 NIV		
2 VKMG 10/16/13	2-10/17/12 N 10/21		6-7a			TW ThF		•	0.00 NM		
2 VKMG 10/16/13	2-10/17/12 N 10/21 2-10/19/12 N							•			
2 VKMG 10/16/1:	2-10/17/12 N 10/21 2-10/19/12 N 10/21	Norn News at 6a					- :30	•			\$8,500.0
2 VKMG 10/16/1:	2-10/17/12 M 1 10/21 2-10/19/12 M 1 10/21 12 10/21/12 End Date	Norn News at 6a Sun Prime 7-8p Sun 7-8p Weekdays	6-7a CM Spots/Week	7-8p <u>Rate</u>	1 Rating	ThF	- :30	\$405.00	0.00 NM		\$8,500.0
2 VKMG 10/16/1:	2-10/17/12 M 1 10/21 2-10/19/12 M 1 10/21 12 10/21/12 End Date 10/21/12	Sun Prime 7-8p Sun 7-8p Weekdays1	6-7a CM Spots/Week	7-8p Rate \$8,500.00	1 Rating 0.00	ThF	- :30 1 \$8,50	\$405.00 0.00 P-3	0.00 NM	1	
2 VKMG 10/16/1:	2-10/17/12 M 1 10/21 2-10/19/12 M 1 10/21 12 10/21/12 End Date 10/21/12	Sun Prime 7-8p Sun 7-8p Weekdays1	6-7a CM Spots/Week	7-8p <u>Rate</u>	1 Rating	ThF	- :30 1 \$8,50	\$405.00	0.00 NM	1	
2 VKMG 10/16/1:	2-10/17/12 M 1 10/21 2-10/19/12 M 1 10/21 12 10/21/12 End Date 10/21/12	Sun Prime 7-8p Sun 7-8p <u>Weekdays</u> 1 Tue Prime 8p	6-7a CM Spots/Week	7-8p Rate \$8,500.00 8-9p	1 Rating 0.00	ThF	- :30 1 \$8,50	\$405.00 0.00 P-3	0.00 NM	1	
2 VKMG 10/16/1:	2-10/17/12 M 1 10/21 2-10/19/12 M 1 10/21 12 10/21/12 End Date 10/21/12 12 10/16/12	Sun Prime 7-8p Sun 7-8p Sun 7-8p Weekdays1 Tue Prime 8p NCIS	6-7a CM Spots/Week 1 CM Spots/Week	7-8p Rate \$8,500.00 8-9p	1 Rating 0.00 -1 Rating 0.00	:30	- :30 1 \$8,50 1\$13,00	\$405.00 0.00 P-3 0.00 P-3	0.00 NM	1	\$13,000.0
2 VKMG 10/16/1:	2-10/17/12 M 1 10/21 2-10/19/12 M 1 10/21 12 10/21/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12	Sun Prime 7-8p Sun 7-8p Sun 7-8p Weekdays1 Tue Prime 8p NCIS Weekdays -1	6-7a CM Spots/Week 1 CM Spots/Week	7-8p Rate \$8,500.00 8-9p Rate	1 Rating 0.00 -1	ThF	- :30 1 \$8,50 1\$13,00	\$405.00 0.00 P-3	0.00 NM	1	\$13,000.0
2 VKMG 10/16/1:	2-10/17/12 M 1 10/21 2-10/19/12 M 1 10/21 12 10/21/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 12 10/16/12 End Date	Sun Prime 7-8p Sun 7-8p Sun 7-8p Weekdays1 Tue Prime 8p NCIS Weekdays -1 Tue Prime 9p NCIS:LA Weekdays	CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week	7-8p <u>Rate</u> \$8,500.00 8-9p <u>Rate</u> \$13,000.00 9-10p <u>Rate</u>	1 Rating 0.00 -1 Rating 0.00 -1	:30	- :30 1 \$8,50 1\$13,00	\$405.00 0.00 P-3 0.00 P-3	0.00 NM	1	\$13,000.0
2 VKMG 10/16/1:	2-10/17/12 M 10/21 2-10/19/12 M 10/21 12 10/21/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12	Sun Prime 7-8p Sun 7-8p Sun 7-8p Weekdays1 Tue Prime 8p NCIS Weekdays -1 Tue Prime 9p NCIS:LA Weekdays -1	CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week	7-8p <u>Rate</u> \$8,500.00 8-9p <u>Rate</u> \$13,000.00 9-10p <u>Rate</u> \$10,000.00	1 Rating 0.00 -1 Rating 0.00 -1 Rating 0.00 -1	ThF :30 :30	- :30 1 \$8,50 1\$13,00 1\$10,00	\$405.00 0.00 P-3 0.00 P-3	0.00 NM		\$13,000.0
2 VKMG 10/16/1:	2-10/17/12 M 10/21 2-10/19/12 M 10/21 12 10/21/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 End Date 10/21/12	Sun Prime 7-8p Sun 7-8p Sun 7-8p Weekdays1 Tue Prime 8p NCIS Weekdays -1 Tue Prime 9p NCIS:LA Weekdays -1 Oescription	6-7a CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week	7-8p Rate \$8,500.00 8-9p Rate \$13,000.00 9-10p Rate \$10,000.00 rt/End Time	1 Rating 0.00 -1 Rating 0.00 -1 Rating 0.00 V	:30	- :30 1 \$8,50 1\$13,00 1\$10,00	\$405.00 0.00 P-3 0.00 P-3 Rate	0.00 NM	1 1	\$13,000.0
2 VKMG 10/16/1:	2-10/17/12 M 10/21 2-10/19/12 M 10/21 12 10/21/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 2-10/21/12 2-10/21/12 2-10/21/12 2-10/21/12	Sun Prime 7-8p Sun 7-8p Sun 7-8p Weekdays1 Tue Prime 8p NCIS Weekdays -1 Tue Prime 9p NCIS:LA Weekdays -1 Oescription	CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week	7-8p Rate \$8,500.00 8-9p Rate \$13,000.00 9-10p Rate \$10,000.00 rt/End Time	1 Rating 0.00 -1 Rating 0.00 -1 Rating 0.00 V	:30 :30 :30	- :30 1 \$8,50 1\$13,00 1\$10,00	\$405.00 0.00 P-3 0.00 P-3 Rate	0.00 NM 0.00 NM 0.00 NM	1 1	\$13,000.0
2 VKMG 10/16/1:	2-10/17/12 M 10/21 2-10/19/12 M 10/21 12 10/21/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 2-10/21/12 3-12 3-12 3-12 3-12 3-12 3-12 3-12 3-	Sun Prime 7-8p Sun 7-8p Sun 7-8p Weekdays1 Tue Prime 8p NCIS Weekdays -1 Tue Prime 9p NCIS:LA Weekdays -1 Oescription	6-7a CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week	7-8p Rate \$8,500.00 8-9p Rate \$13,000.00 9-10p Rate \$10,000.00 rt/End Time	1 Rating 0.00 -1 Rating 0.00 -1 Rating 0.00 V	:30 :30 :30	- :30 1 \$8,50 1 \$13,00 1 \$10,00 Length - :3064	\$405.00 0.00 P-3 0.00 P-3 Rate 0,000.00)	0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	1 1	\$13,000.0
2 VKMG 10/16/1:	2-10/17/12 M 10/21 2-10/19/12 M 10/21 12 10/21/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 2-10/21/12 7 1.2 residential Delication of the control of	Sun Prime 7-8p Sun 7-8p Sun 7-8p Weekdays1 Tue Prime 8p NCIS Weekdays -1 Tue Prime 9p NCIS:LA Weekdays -1 Description Tue Prime 9p	6-7a CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week	7-8p Rate \$8,500.00 8-9p Rate \$13,000.00 9-10p Rate \$10,000.00 rt/End Time	1 Rating 0.00 -1 Rating 0.00 -1 Rating 0.00 V	:30 :30 :30	- :30 1 \$8,50 1 \$13,00 1 \$10,00 Length - :3064	\$405.00 0.00 P-3 0.00 P-3 Rate 0,000.00)	0.00 NM 0.00 NM 0.00 NM	1 1	\$13,000.0
2 VKMG 10/16/1:	2-10/17/12 M 10/21 2-10/19/12 M 10/21 12 10/21/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 2-10/21/12 T 1/2 esidential Det 12-10/21/12 S 1 10/16	Sun Prime 7-8p Sun 7-8p Sun 7-8p Weekdays1 Tue Prime 8p NCIS Weekdays -1 Tue Prime 9p NCIS:LA Weekdays -1 Description Fue Prime 9p ebate 9-11p] Sun Prime 9-10p	CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week 1 Sta 9-1	7-8p Rate \$8,500.00 8-9p Rate \$13,000.00 9-10p Rate \$10,000.00 rt/End Time	1 Rating 0.00 -1 Rating 0.00 -1 Rating 0.00 V	:30 :30 :30 Veekdays	- :30 1 \$8,50 1 \$13,00 1 \$10,00 Length - :30\$4	\$405.00 0.00 P-3 0.00 P-3 Rate 0,000.00)	0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	1 1	\$13,000.0 \$10,000.0
2 VKMG 10/16/1:	2-10/17/12 M 10/21 2-10/19/12 M 10/21 12 10/21/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 11 10/16/12 12 10/16/12 13 12 10/16/12 14 10/16 15 10/17/12	Sun Prime 7-8p Sun 7-8p Sun 7-8p Weekdays1 Tue Prime 8p NCIS Weekdays -1 Tue Prime 9p NCIS:LA Weekdays -1 Description Fue Prime 9p Webate 9-11p] Sun Prime 9-10p Wed Prime 10p CSI	CM Spots/Week 1 CM Spots/Week 1 CM Spots/Week 1 Sta 9-14	7-8p Rate \$8,500.00 8-9p Rate \$13,000.00 9-10p Rate \$10,000.00 rt/End Time 0p 0p	Rating 0.00 -1 Rating 0.00 -1 Rating 0.00 -1	:30 :30 :30 :30 Veekdays TS	- :30 1 \$8,50 1 \$13,00 1 \$10,00 Length - :30\$4	\$405.00 0.00 P-3 0.00 P-3 Rate 0,000.00	0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	1 1	\$13,000.0 \$10,000.0
2 VKMG 10/16/1:	2-10/17/12 M 10/21 2-10/19/12 M 10/21 12 10/21/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 12 10/16/12 End Date 10/21/12 2-10/21/12 T 1/2 esidential Det 12-10/21/12 S 1 10/16	Sun Prime 7-8p Sun 7-8p Sun 7-8p Weekdays1 Tue Prime 8p NCIS Weekdays -1 Tue Prime 9p NCIS:LA Weekdays -1 Description Fue Prime 9p ebate 9-11p] Sun Prime 9-10p	CM Spots/Week 1 Sta 9-1 CM Spots/Week	7-8p Rate \$8,500.00 8-9p Rate \$13,000.00 9-10p Rate \$10,000.00 rt/End Time 0p 0p	Rating 0.00 -1 Rating 0.00 -1 Rating 0.00 -1	:30 :30 :30 :30 Veekdays TS	- :30 1 \$8,50 1 \$13,00 1 \$10,00 Length - :30\$4	\$405.00 0.00 P-3 0.00 P-3 Rate 0,000.00	0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	1 1	\$8,500.00 \$13,000.0 \$10,000.0

Print Date: 08/30/12

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Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

Order Sep

00:15:00

Advertiser Democratic Congressional Product DCCC

Estimate # 1194

Ln Ch	St	art	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pr	i Rtg Type	l ota Spots	
Commence of the control of the			***************************************	5-7a Sat News	***							
				Sat 5-7a News						•		
;	Start Da	ate	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/15/1		10/21/12	1-	11_	\$200.00	0.00					

34 \$91,290.00 Totals



248283 /

ORDER

Flight Dates 10/23/12-10/29/12

1010 Wisconsin Avenue NW

Washington, DC 20007

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Order Sep 00:15:00

Product DCCC Estimate #

Original Date / Revision

Contract / Revision

Agency Com 15%

<u>Billing Type</u>

06144657

1193

Cash

05/15/12 08/28/12

Advertiser Democratic Congressional C

Billing Contact

~ ^FNCD

Order Type

Alt Order #

GENERAL

Billing Cycle

EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes

AGY

POL

ISSUE

Agency Great American Media

Buying Contact

Sales Office PHI

Sales Region NAT

Agency Ref

Suite 800

Priority

P-3

Product Codes PA-Democrat

Advertiser Ref

1010 Wisconsin Avenue NW

Suite 800

Washington, DC 20007

Primary Account Executive

Kristen Waskie

Account Executive Order% Start Date End Date

Kristen Waskie 100%

Order Share 100% Market Value 152625

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Rating Start Date End Date **Net Amount Gross Amount** # Spots # of Spots Net Amount Gross Amount Month 50 \$123,143.75 \$144,875.00 10/28/12 \$144,875.00 0.00 10/01/12 \$123,143.75 October 2012 50 \$7,750.00 10/29/12 \$6,587.50 0.00 10/29/12 \$6,587.50 \$7,750.00 8 November 2012 0.00 \$129,731.25 \$152,625.00 58 Totals

											Tota	als_
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
	10/23/1	2 10/29/12	M-F 11p News	CM	11-1135p	MTWTF	:30	3	\$2,500.00 P-3	0.00 NM	3	\$7,500.00
			M-F 11p News									
Start	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2	3/12	10/29/12	MTWTF	3	\$2,500.00	0.00						
N 2 WKMG	10/23/1	2 10/29/12	M-F David Lettern	nan CM	1136p-1238a	MTWTF	:30	5	\$725.00 P-3	0.00 NM	5	\$3,625.00
			David Letterman									
Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/2		10/29/12	MTWTF	5	\$725.00	0.00						
N 3 WKMG	10/23/1	2 10/29/12	11-12p Price Is R	ight CM	11a-12p	MTWTF	:30	2	\$900.00 P-3	0.00 NM	2	\$1,800.00
			Price Is Right									
Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		10/29/12	MTWTF	2	\$900.00	0.00						
N 4 WKMG		2 10/29/12	Local 6 News 12-	1230p CM	12-1230p	MTWTF	:30	5	\$725.00 P-3	M/ 00,0	5	\$3,625.00
,, , ,,,,,,,,			Local 6 News 12-									

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248283

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

Order Sep

Advertiser Democratic Congressional Product DCCC

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Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Tota Spots	ls Amount
N 4 WKMG 10/23		Local 6 News 12-	and the second s	12-1230p	MTWTF	:30 5	\$725.00 P-3	0.00 NM	5	\$3,625.00
14 4 1711/10 10/20	11/2 10/20/12	Local 6 News 12-	•	·- ·						
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/23/12	10/29/12	MTWTF	5	\$725.00	0.00 MTWTF	:30 2	\$350.00 P-3	0.00 NM	2	\$700.00
N 5 WKMG 10/23	3/12 10/29/12	Morn News at 5a Morn News at 5a	CM	5-530a	MIM :	.50 2	ψ550.001 -5	0.00 1444	-	ψ. σσ.σσ
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/23/12	10/29/12	MTWTF	2	\$350.00	0.00		#700 00 D 0	0.00 NM	5	\$3,500.00
N 6 WKMG 10/23	3/12 10/29/12	News at 5p News at 5p	CM	5-530p	MTWTF	:30 5	\$700.00 P-3	U.UU NIVI	D D	\$3,000,00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/23/12	10/29/12	MTWTF	5	*************************************	0.00			2.00.144		# 000 00
N 7 WKMG 10/2	3/12 10/29/12	Morn News at 53 Morn News at 53		530-6a	MTWTF	:30 2	\$400.00 P-3	0.00 NM	2	\$800.00
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/23/12	10/29/12	MTWTF	2		0.00	****	*****			
N 8 WKMG 10/2:	3/12 10/29/12		CM	6-630p	MTWTF	:30 3	\$ \$800.00 P-3	0.00 NM	3	\$2,400.00
Start Date	e End Date	News at 6p Weekdays	Spots/Week	Rate	Rating					
Week: 10/23/12	10/29/12	MTWTF	3		0.00					
N 9 WKMG 10/2	3/12 10/29/12	Morn News at 6a Morn News at 6a		6-7a	MTWTF	:30 2	\$500.00 P-3	0.00 NM	2	\$1,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/23/12	10/29/12	MTWTF	2	<u></u>	0.00		. 44 500 00 0	0.00 101	.	\$4.500.00
N 10 WKMG 10/2	3/12 10/29/12	CBS Evening Ne CBS Eve News	ws CM	630-7p	MTWTF	:30 3	3 \$1,500.00 P-3	0.00 NM	4	\$4,500.00
Start Dat		Weekdays	Spots/Week		Rating					
Week: 10/23/12 Spot <u>Ch Date</u>	_	MTWTF Description		\$1,500.00 rt/End Time	0.00 V	Veekdays <u>L</u>	ength Rate	Rtg Type		
		CBS Evening News			N	TWThF	:30 (\$1,500.0 0	0.00 NM		
	10.4,10.5									
Oversolo [Oversolo]	-	Morn News at 6a	6-7	a		-TWThF	:30 \$750.00	0.00 NM		
⊕ MG for 1										
5 VKMG 10/2	3/12-10/26/12 [Vlorn News at 6a	6-7	a	-	-TWThF	:30 \$750.00	0.00 NM		
⊕ MG for 1								0.00 \$18.5	_ ا	\$1,800.00
N 11 WKMG 10/2	3/12 10/29/12	News at 7p News at 7p	CM	7-7:30p	MTWTF−→	:30	2 \$900.00 P-3	0.00 NM		\$1,000.00
Start Dat		<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> 2 \$900.00	Rating 0.00					
Week: 10/23/12 N12 WKMG 10/2				7-9a	MTWTF	:30	1 \$400.00 P-3	0.00 NM	1	\$400.00
N 12 WINNO 10/2	.0/ 12 10/20/ 12	The Early Show	.5							
Start Dat		<u>Weekdays</u>	Spots/Week							
Week: 10/23/12		MTWTF~- 9-10a Rachael R	tay CM	1 \$400.00 9-10a	0.00 MTWTF	:30	2 \$300.00 P-3	0.00 NM	2	\$600.00
N 13 WKING 10/2	JI 10/28/12	Rachael Ray	iay Olii	5 104	*******		,			
Start Da		<u>Weekdays</u>	Spots/Weel							
Week: 10/23/12		MTWTF		2 \$300.00	0.00	:30	2 \$9,500.00 P-3	0.00 NM	2	\$19,000.00
N14 WKMG 10/2	26/12 10/26/12	Pri Prime 10p Blue Bloods	СМ	10-11p	2	· UU	<u>_ </u>	, 0,00 1410	_	\$ 10 J 2 0 10 0
Start Da	te <u>End Date</u>	Weekdays	Spots/Weel	<u>Rate</u>	Rating					

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248283

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

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Advertiser Democratic Congressional Product DCCC

				-		_		Data Del	Dia Timo G	Tota	ıls Amount
Ln Ch	Start	End	Inventory Code		Start/End Ti	Company of the Control of the Contro	Len Spots				(SET
N 14 WKN	MG 10/26/1:	2 10/26/12	Fri Prime 10p Blue Bloods	CM	10-11p	2	:30	2 \$9,500.00 P-3	0.00 NM	2	\$19,000.00
-	Start Date 10/22/12	End Date 10/28/12	Weekdays 2	Spots/Week 2	<u>Rate</u> \$9,500.00	Rating 0.00		· · · · · · · · · · · · · · · · · · ·			
N 15 WKN	MG 10/27/1	2 10/27/12	Sat 11p News Sat 11p News	CM	11-1135p	1-	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
-	Start Date 10/22/12	End Date 10/28/12	Weekdays	Spots/Week 1	Rate \$2,000.00	Rating 0.00					
N 16 WK	VIG 10/27/1	2 10/27/12	Sat 6p News Sat Local 6 News	CM at 6p	6-630p	1-	:30	1 \$675.00 P-3	0.00 NM	1	\$675.00
	Start Date 10/22/12	End Date 10/28/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$675.00	Rating 0.00					
Spot 1 VK	<u>Ch</u> <u>Date Ra</u> MG 10/22/1:	<u>inge D</u> 2-10/28/12 S	escription at 6p News	<u>Star</u> 6-63	<u>t/End Time</u> l0p	_	<u>Veekdays</u> Sa	Length <u>Rate</u> :30 (\$675.00)	Rtg Type 0.00 NM		
2 VK	MG 10/23/1	ot airing due 2-10/26/12 N	to NCAA Football] lews at 5p	5-53	30p	-	-TWThF	:30 \$675.00	0.00 NM		
~	MG for 16.1 MG 10/27/1		7-9a CBS This M 7-9a Sat Early St		7-9a	1-	:30	1 \$450.00 P-3	0.00 NM	1	\$450.00
	Start Date 10/22/12	End Date 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00					
			Sat Prime 9p Crimetime Sat	CM	9-10p	1-	:30	1 \$3,000.00 P-3	0.00 NM	1	\$3,000.00
	Start Date 10/22/12	End Date 10/28/12	Weekdays	Spots/Week	Rate \$3,000.00	Rating 0.00					
		12 10/28/12	Sun Prime 10-11 NYC 22	р СМ	10-11p	1	:30	1 \$5,500.00 P-3	0.00 NM	1	\$5,500.00
	Start Date 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week	Rate \$5,500.00	Rating 0.00					
N 20 WK	MG 10/28/	12 10/28/12	Face The Nation Face The Nation	СМ	1030-11a	1	. :30	1 \$1,700.00 P-3	0.00 NM	1	\$1,700.00
	Start Date : 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week	Rate \$1,700.00	Rating 0.00		<u></u>			
N21 WK	MG 10/28/	12 10/28/12	Sun 11p News Sun 11p News	CM	11-1135p	1	. :30	1 \$3,500.00 P-3	0.00 NM	1	\$3,500.00
Week	Start Date : 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Weel	<u>Rate</u> 1 \$3,500.00	Rating 0.00					
N 22 WK	(MG 10/28/	12 10/28/12	AFC Wildcard NO GAME PRE	CM EMPT	various (4:15 PM-7:0	 00 PM)	- :30	0\$10,000.00P-3	0.00 NM	1	\$10,000.00
Spot	:: 10/22/12 <u>Ch</u> Date R		Weekdays 1 Description AFC Wildcard	<u>Sta</u>	1 \$10,000.00 irt/End Time		Weekdays Su	<u>Length Rate</u> ı :30 \10,000.00	<u>Rtg Type</u> 0.00 <i>NM</i>		
2 Vł	See MG 22 [need mg c	2.2 offer] 12-10/28/12	NFL Game 1	var	ious		St	:30\$10,000.00	0.00 NM		
			6-830a Sun Nev		6a-830a	1	1. :30	1 \$250.00 P-3	0.00 NM	1	\$250.00
	Start Date	End Date	6-830a Sun Nev <u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating					





Flight Dates 10/23/12-10/29/12

Hiatus Dates

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Order Sep

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Advertiser Democratic Congressional Product DCCC

	01 1	E.J	to contain Codo	Prook	Start/End T	ime Davs	Len Sp	oots Rate Pri	Rtg Type S	Tota Spots	als Amount
Ln Ch	Start	End	Inventory Code 6-830a Sun News		6a-830a	1	:30	1 \$250.00 P-3	0.00 NM	1	\$250.00
N 23 WKMG	10/28/12	10/28/12	6-830a Sun News		0a-030a	-	.00	, 4255.551 5		•	,
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			1		
Week: 10/2	22/12	10/28/12	1	1	\$250.00	0.00					** *** ***
N 24 WKMG	10/28/12	10/28/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	1	:30	1 \$8,500.00 P-3	0.00 NM	1	\$8,500.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/		10/28/12	1	1	7 - 7	0.00	.20	4 #2 400 00 D 3	0.00 NM	1	\$2,100.00
N 25 WKMG	10/28/12	2 10/28/12	CBS Sunday Mor CBS Sunday Mor	ning	9-1030a	1	:30	1 \$2,100.00 P-3	U,UU NIW	į	φ2,100.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$2,100.00	Rating 0.00					
N 26 WKMG	10/23/12	2 10/23/12	Tue Prime 8p NCIS	CM	8-9p	-2	:30	2\$13,000.00 P-3	0.00 NM	2	\$26,000.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 22/12	End Date 10/28/12	Weekdays -2	Spots/Week 2	<u>Rate</u> \$13,000.00	Rating 0.00					
N 27 WKMG	10/23/12	2 10/23/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1	:30	1\$10,000.00 P-3	0.00 NM	1	\$10,000.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
Week: 10/	22/12	10/28/12	-1		\$10,000.00	0.00			0.00.104	4	¢40 000 00
N 28 WKMG	10/24/1	2 10/24/12	Wed Prime 10p CSI	CM	10-11p	1	:30	1\$10,000.00 P-3	0.00 NM	1	\$10,000.00
Sta Week: 10/	rt <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> 1	Spots/Week	Rate \$10,000.00	Rating 0.00					
N 29 WKMG			Wed Prime 8p Survivor	СМ	8-9p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.00
<u>Sta</u> Week: 10	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> 1	Spots/Week	Rate \$8,000.00	Rating 0.00					
N 30 WKMG	10/24/1	2 10/24/12	Wed Prime 9p Criminal Minds	CM	9-10p	1	:30	1 \$9,500.00 P-3	0.00 NM	1	\$9,500.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/28/12	1		\$9,500.00	0.00		4000000000	0.00 101	4	¢200.00
N 31 WKMG	10/27/1	2 10/27/12	5-7a Sat News Sat 5-7a News	СМ	5-7a	1	:30	1 \$200.00 P-3	0.00 NM	1	\$200.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10	/22/12	10/28/12	1-		\$200.00	0.00					
									Totals	58\$	152,625.00

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ORDER

Flight Dates 10/09/12-10/15/12

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Product

Estimate #

Contract / Revision

248282 /

Alt Order # DCCC

Original Date / Revision

Agency Com **Billing Contact** Billing Type Cash

05/15/12 08/28/12

GENERAL Order Type

Advertiser Democratic Congressional C

EOM/EOC Billing Cycle

Billing Calendar BROADCAST

1010 Wisconsin Avenue NW Suite 800

Washington, DC 20007

15%

A35+ Demographic

Agency Great American Media

Rev Codes

ISSUE POL

Buying Contact

Sales Office PHI

Product Codes PA-Democrat

AGY

1010 Wisconsin Avenue NW

Sales Region NAT Agency Ref

P-3 **Priority**

Suite 800 Washington, DC 20007 Advertiser Ref

Primary Account Executive

Kristen Waskie

Totals

End Date Account Executive Order% Start Date 100% Kristen Waskie

23

Order Share 100% Market Value 34100

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan **Order Totals Net Amount Gross Amount** Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$34,100.00 \$28,985.00 0.00 10/01/12 10/15/12 23 \$28,985.00 \$34,100.00 23 October 2012 \$28,985.00 \$34,100.00 0.00

										Tota	ıls
Ln Ch Sta	rt End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri			Amount
	9/12 10/15/12	M-F 11p News	СМ	11-1135p	MTWTF	:30	2	\$2,500.00 P-3	0.00 NM	2	\$5,000.00
		M-F 11p News									
Start Dat	e End Date	Weekdays S	oots/Week	<u>Rate</u>	Rating						
Week: 10/09/12	10/15/12	MTWTF	2	\$2,500.00	0.00						04 000 00
N 2 WKMG 10/0	9/12 10/15/12	11-12p Price is Righ	t CM	11a-12p	MTWTF	:30	2	\$900.00 P-3	0.00 NM	2	\$1,800.00
		Price Is Right									
Start Dat	te <u>End Date</u>	<u>Weekdays</u> <u>S</u>	oots/Week	<u>Rate</u>	Rating						
Week: 10/09/12	10/15/12	MTWTF	2	\$900.00	0.00	-1				_	#0.475.00
N 3 WKMG 10/0	9/12 10/15/12	Local 6 News 12-12	30p CM	12-1230p	MTWTF	:30	3	\$725.00 P-3	0.00 NM	3	\$2,175.00
		Local 6 News 12-12	30p								
Start Da	te <u>End Date</u>	<u>Weekdays</u> <u>S</u>	pots/Week	<u>Rate</u>	Rating						
Week: 10/09/12	10/15/12	MTWTF	3	\$725.00	0.00						# 400 OO
N 4 WKMG 10/0	09/12 10/15/12	Morn News at 530a	CM	530-6a	MTWTF	:30	1	\$400.00 P-3	0.00 NM	7	\$400.00
		Morn News at 530a									
Start Da	te End Date	<u>Weekdays</u> <u>S</u>	pots/Week	Rate	Rating					L	



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Advertiser Democratic Congressional Product DCCC

									Tota	******
Ln Ch Sta	rt End	Inventory Code	Break	Start/End T	me Days	Len Spot	and the second s	Rtg Type	Spots	Amount
N 4 WKMG 10/0	9/12 10/15/12	Morn News at 530 Morn News at 530		530-6a	MTWTF	:30	1 \$400.00 P-3	0,00 NM	1	\$400.00
<u>Start Dat</u> Week: 10/09/12	<u>End Date</u> 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00				_	44 000 00
1 5 WKMG 10/0	9/12 10/15/12	News at 6p News at 6p	CM	6-630p	MTWTF	:30	2 \$800.00 P-3	0.00 NM	2	\$1,600.00
<u>Start Dat</u> Week: 10/09/12		<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00				4	# 500.00
N 6 WKMG 10/0	9/12 10/15/12	Morn News at 6a Morn News at 6a	CM	6-7a	MTWTF	- :30	1 \$500.00 P-3	0.00 NM	1	\$500.00
<u>Start Dal</u> Week: 10/09/12		<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00			0.00 AUN		64 500 00
N 7 WKMG 10/0	9/12 10/15/12	CBS Evening Nev CBS Eve News	vs CM	630-7p	MTWTF	- :30	1 \$1,500.00 P-3	0.00 NM	2	\$1,500.00
Start Date Week: 10/09/12 Spot Ch Date 1 VKMG 10/0 See MG	10/15/12 <u>Range</u> <u>C</u> 9/12-10/15/12 C	Weekdays MTWTF Description CBS Evening News		\$1,500.00 <u>t/End Time</u>		<u>Weekdays</u> MTWThF		<u>Rtg Type</u> 9) 0.00 <i>NM</i>		
[Oversol	d] 9/12-10/12/12 N	Morn News at 6a	6-78	1		-TWThF	- :30 \$750.0	0 0.00 NM		
3 VKMG 10/0		Morn News at 6a	6-78	3		-TWThF	- :30 \$750.0	0 0.00 NM		
N 8 WKMG 10/0		News at 7p News at 7p	CM	7-7:30p	MTWTF-	- :30	2 \$900.00 P-3	3 0.00 NM	2	\$1,800.0
Start Da Week: 10/09/12	10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 2	\$900.00	Rating 0.00		***************************************	0.00 NM	4	\$300.0
N 9 WKMG 10/	9/12 10/15/12	9-10a Rachael R Rachael Ray		9-10a	MTWTF-	- :30	1 \$300.00 P-3	3 0.00 NM	1	გვ ეე. ა
<u>Start Da</u> Week: 10/09/1		<u>Weekdays</u> MTWTF	Spots/Week	\$300.00	Rating 0.00			0.00.004	1	\$9,500.0
N 10 WKMG 10/	12/12 10/12/12	Pri Prime 10p Blue Bloods	CM	10-11p	1-	- :30	1 \$9,500.00 P-	3 0.00 NM	1	ф а,500.с
<u>Start Da</u> Week: 10/08/1	2 10/14/12	1	Spots/Week	\$9,500.00	Rating 0.00	···				\$675.0
N11 WKMG 10/	13/12 10/13/12	Sat 6p News Sat Local 6 New	CM s at 6p	6-630p	1	:30	1 \$675.00 P-	3 0.00 NM	1	ф 0/5.С
	2 10/14/12	1- Description	<u>Sta</u>	<u>Rate</u> 1 \$675.00 art/End Time 30p	Rating 0.00	Weekdays		<u>e Rtg Type</u> 0) 0.00 <i>NM</i>		
See MC [NEED	3 11.2 MG OFFER]			•		~TWThF~	- :30 \$ 6 75.	00 0.00 NM		
MG for				30p	<i></i>	***************************************				0.450.4
N 12 WKMG 10.	13/12 10/13/12	2 7-9a CBS This N 7-9a Sat Early S		7-9a	1	L- :30	1 \$450.00 P-	3 0.00 NM	1	\$450.0
Start D			Spots/Wee	<u>k Rate</u> 1 \$450.00	Rating 0.00		, o			\$3,000.6
Week: 10/08/1						L- :30	1 \$3,000.00 P	-3 0.00 NIV	1 8 1	



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Hiatus Dates

Original Date / Revision 05/15/12/ 08/28/12

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Advertiser Democratic Congressional Product DCCC

										Tota	ls
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Commence of the commence of th		Sat Prime 9p		ere en	tanta a sistema a mara da mara						
		Crimetime Sat									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 10/08/12	10/14/12	1-	1	\$3,000.00	0.00						#4 700 00
N14 WKMG 10/14/1:	2 10/14/12	Face The Nation	CM	1030-11a	1	:30	1	\$1,700.00 P-3	0.00 NM	1	\$1,700.00
		Face The Nation									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12	10/14/12	1	1	\$1,700.00	0.00						40 500 00
N 15 WKMG 10/14/1	2 10/14/12	Sun 11p News	CM	11-1135p	1	:30) 1	\$3,500.00 P-3	0.00 NM	1	\$3,500.00
		Sun 11p News									
Start Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 10/08/12	10/14/12	1	1	\$3,500.00	0.00				0.00.0154		#200 AD
N 16 WKMG 10/13/1	2 10/13/12	5-7a Sat News	CM	5-7a	1-	:30) 1	\$200.00 P-3	0.00 NM	7	\$200.00
		Sat 5-7a News									
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/08/12	10/14/12	1-	1	\$200.00	0.00			***			
									Totals	23 \$	34,100.00